



READER

PRECISION SOLUTIONS

PRECISION⁺ | ISELI
PRECISION

OVERVIEW

READER
PRECISION SOLUTIONS

WHO WE ARE

BUSINESS MODEL & STRUCTURE

WISCONSIN FACILITIES

INDUSTRIES

MACHINING CAPABILITIES

OUR HISTORY, TEAM, PHILOSOPHY & CULTURE

WHO WE ARE

Reader Precision Solutions (RPS) is the parent company to a line of brands that manufacture precision machined components for a plethora of applications and industries.

RPS's two major brands, **Precision Plus, Inc.**, founded in 1982, and **Iseli Precision, LLC**, founded in 1952, are contract manufacturers who operate under a turnkey manufacturing business model that allows for comprehensive control over the entire manufacturing process - from early supplier involvement with the engineering and design teams to full-scale production and finishing processes to all shipping logistics. This structure enables these entities to ensure the highest quality precision solutions for clients in the aerospace, military and defense, firearms, medical and dental, flow control, and electronics industries.

RPS's business presence spans across North America and Europe.

PRECISION+

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ISELI
PRECISION

BUSINESS MODEL & STRUCTURE

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iSELi
PRECISION

PRECISION₊

ELKHORN, WI FACILITY

PRECISION⁺

45,000 SQF FACILITY
85 EMPLOYEES
40+ YEARS OF EXPERTISE



WALWORTH, WI FACILITY



100,00 SQF FACILITY
45 EMPLOYEES
50+ YEARS OF EXPERTISE

INDUSTRIES SERVED

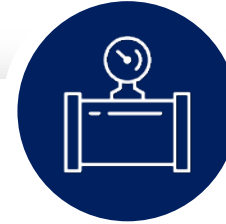
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MILITARY & DEFENSE



FIREARMS



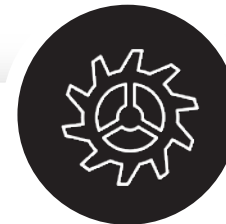
FLOW CONTROL



HEALTHCARE



INTERCONNECT



SPECIALTY MARKETS

MACHINING CAPABILITIES

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EXPLORE OUR FULL ARSENAL OF PRECISION MACHINERY

DISCOVER OUR FULL LISTING OF STATE-OF-THE-ART EQUIPMENT & TECHNOLOGY

LEARN ABOUT OUR QUALITY & SECURITY CERTIFICATIONS

FIND OUT WHY OUR QUALITY IS TRUSTED BY INDUSTRY LEADERS

EXPLORE OUR TOP MATERIALS & PROCESSES

FIND OUT WHAT MATERIALS AND FINISHING PROCESSES OUR CLIENTS COME TO US FOR MOST



[CLICK HERE TO ACCESS](#)

QUALITY YOU CAN TRUST

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AS9100

**AEROSPACE
& DEFENSE**



ISO 9001

**QUALITY
MANAGEMENT**

OUR HISTORY

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1952

BECOMING ISELI COMPANY

After several expansions,
BEAMCO is acquired by Veeder
Industries; becomes Iseli
Company

1982

PARENT GROWTH

Danaher Corp. acquires
Western Pacific & Iseli Co.
(formerly Veeder Industries)

1988

FOUNDED

Harvey Branigar founds
BEAMCO in Walworth, WI
in 3-car garage

1966

FOUNDED

Ralph 'Buck' Cates founded
Precision Plus:
a 5,000 square-foot
Swiss-screw machine shop,
in Walworth, WI

1986

READER FAMILY

Local business leader
Phil Reader purchases
Precision Plus

OUR HISTORY

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2000

FIRST SWISS CNC's

Precision Plus adds its first
Swiss CNC

2010

IN THE FAMILY
PHIL READER SELLS
PRECISION PLUS TO SON,
MICHAEL J READER

2023

CONTINUED GROWTH

Precision Plus moves into a new
45,000 square foot state-of-the-art
manufacturing facility

2001

APEX TOOL GROUP

Apex Tool Group formed under
Danaher and Cooper Industries joint venture

2015

ACQUISITION OF ISEL

Precision Plus acquires Iseli Precision,
in Walworth, Wisconsin

A NEW CHAPTER

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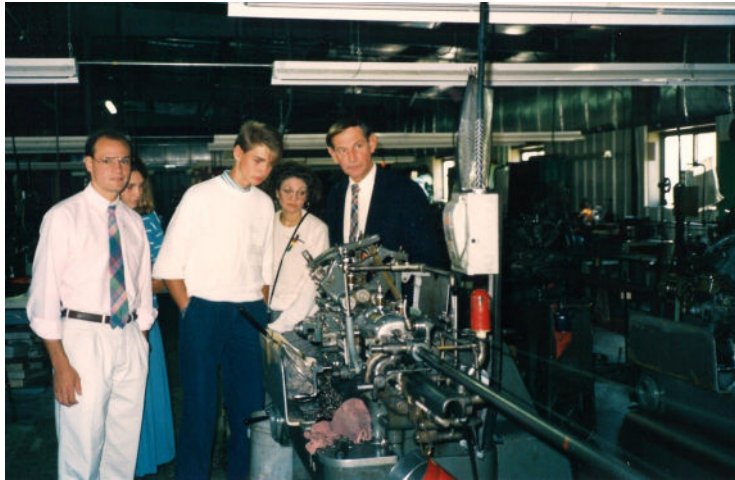


READER PRECISION SOLUTIONS IS BORN

Local business leader, Michael J Reader, owner of Precision Plus, acquires Iseli Company, and forms parent company, Reader Precision Solutions (RPS).

THROUGH THE YEARS

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OUR TEAM



2023 COMPANY PORTRAIT

PRECISION⁺



THREE GENERATIONS
PHILLIP J READER, MICHAEL J READER, MICHAEL P. READER

OUR PHILOSOPHY

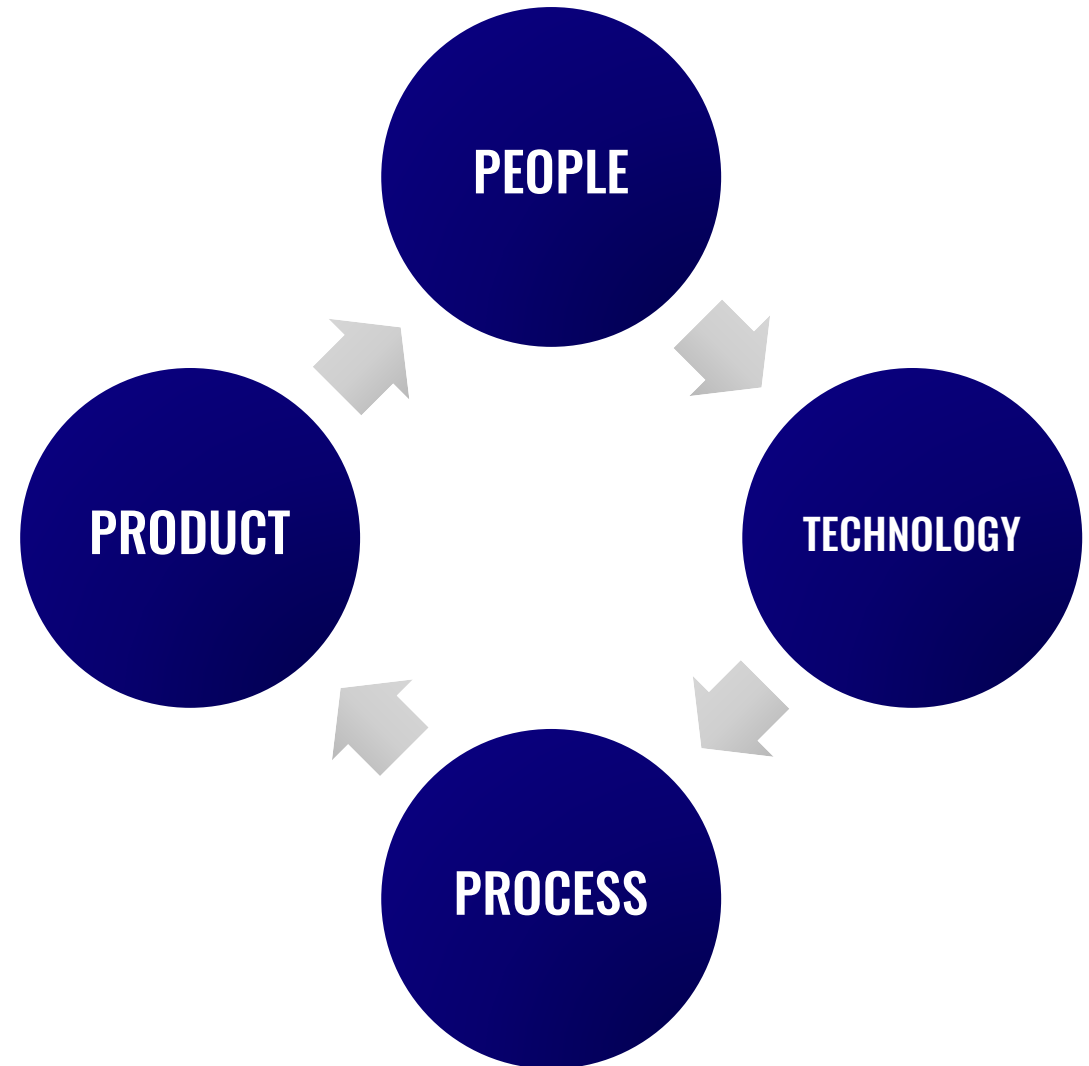
VALUING PEOPLE, PASSION & INVESTMENT

We continuously invest in passionate, engaged, and talented people, equipping them with the very best technology and tools available.

We believe these investments empower our people to drive innovative and highly engineered processes to consistently deliver the highest quality product, on time, every time.

OPERATIONAL SUCCESS

Operating with a focused vision, Reader Precision strives to be the number one solution provider for our current and future partners.



PILLARS FOR SUCCESS

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INNOVATION

We apply creative solutions to exceed expectations internally and externally.



RESPECT

We act with honor in all our interactions.



INTEGRITY

Our reputation is everything.



EMPOWERMENT

We equip our employees to succeed.

EDUCATION & TRAINING

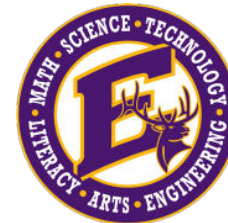
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INVESTING IN THE NEXT GENERATION

Reader Precision strongly believes in developing and training our employees - current and future, through:

- Comprehensive Onboarding & Training
- Internal & External Continuous Training Programs & Accreditations
- Providing State-of-the-Art Equipment & Technology
- Tuition Reimbursement & Employee Aid Programs

Accompanying our variety of internal training programs, we offer youth apprenticeships and internships through our partnerships with local high schools, trade schools, technical colleges and 4-year universities.



ENGAGEMENT & OUTREACH



CULTIVATING RELATIONSHIPS WITH COMMUNITY

Precision Plus continuously invests in our community relationships through:

- Open Houses During Manufacturing Month
- Supporting Local School District Events and Training Initiatives
- Charitable and Volunteering Contributions through ProjectPlus+
- ...and so much more!



Precision Plus also puts an emphasis on educating local, state, and national stakeholders on all things manufacturing: the importance of, career opportunities, workforce development initiatives, and pertinent legislative issues.

AWARD-WINNING COMPANY

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WISCONSIN MANUFACTURER OF THE YEAR



GRAND AWARD 2023



**SPECIAL AWARD 2022
INVESTMENT IN THE
NEXT GENERATION**



TOP WORKPLACES AWARD



journal sentinel



journal sentinel



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THE POWER OF CONNECTION

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CONNECT WITH US ON YOUR FAVORITE NETWORK.



LINKEDIN

PRECISIONPLUSWI



INSTAGRAM

PRECISIONPLUSWI



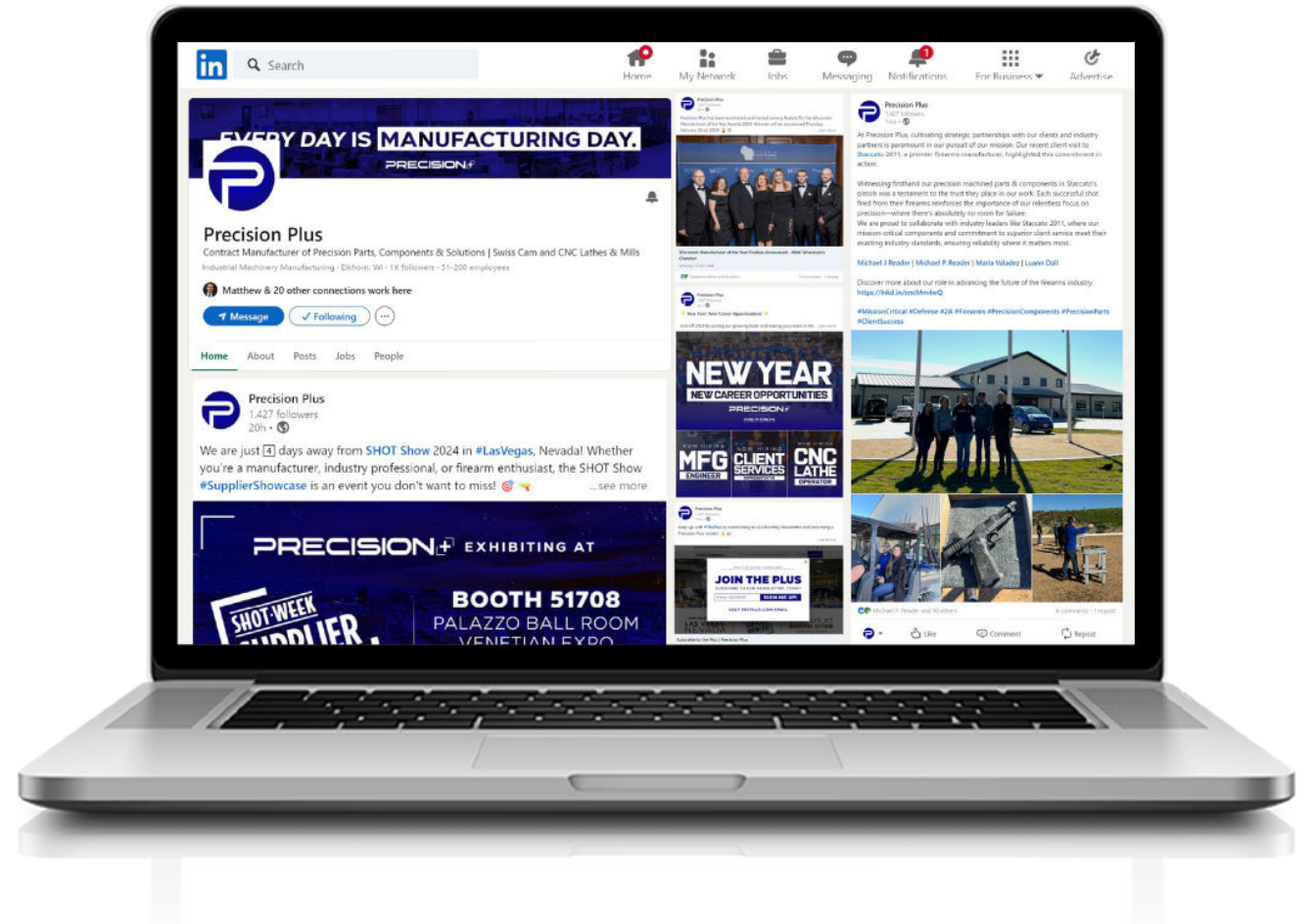
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FACEBOOK

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THANK YOU

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